

Benchworks is a full service advertising agency with offices in Maryland, Pennsylvania and Massachusetts. We are interested in experienced Account Managers. They will offer a passion for creativity and imagination whilst still offering a commitment to process and organization. As with any exceptional Account Manager, you will demonstrate excellent communication and relationship building skills with an ability to contribute to the strategic direction, concept and final activation of campaigns.

2-3 yr. experience in client management either at an advertising agency or in-house

Ability to execute projects from start to finish, delivering work on time, on budget, on strategy

Develops and maintains solid client relationships; encourages a collaborative approach with departmental team members.

Works with Account Executive to create value added benefits tailored to specific client needs. Desire to build and establish new client relationships

Uses marketing and branding experience to create value-added benefits for internal clients.

Leverages knowledge and understanding of graphic design, creative and production to facilitate effective communication between client and departmental teams.

Strong presentation skills both verbal and written

Knowledge of yearly budgeting and monthly invoicing

Long term strategic client planning

Development of creative briefs, timelines and schedules

Quick learner, adept at project management software

Pharma experience preferred