

Senior Account Manager

Benchworks is a marketing agency offering a broad range of marketing, communications, and commercialization services. We are looking for an experienced account manager with a passion for creativity along with strong attention to detail, process, and organization. The position will be based in our Philadelphia office and will manage client services within the life science and technology markets in Philadelphia and the surrounding tri-state area. Interested candidates will build on past experience with client communications and relationship building to contribute to the strategic direction, development, and implementation of B2B marketing and direct-to-consumer campaigns:

Requirements:

Minimum of 3 yr. experience in client management either at an advertising agency or in-house

Executes projects from start to finish, meeting project deliverables on time and on budget

Develops and maintains solid client relationships; encourages a collaborative approach with departmental team members

Works with leadership team to create value-added benefits tailored to specific client needs. Desire to build and establish new client relationships

Uses marketing and branding experience to help cultivate new business opportunities with new and existing clients

Leverages knowledge and understanding of graphic design, creative and production to facilitate effective communication between client and departmental teams.

Maintains strong presentation skills, both verbal and written

Participates in strategic client planning and reporting including annual forecast, budgeting, and monthly invoicing

Develops creative briefs, timelines and schedules

Quick learner, adept at project management software

Healthcare, technology, or digital marketing experience preferred