

2018

# bw health

Life Science  
Innovation Council

## Meet the presenting companies from the 2018 Life Science Innovation Council

On October 17th, 2018, Benchworks gathered leaders in life science and healthcare industries to showcase the future of pharmaceutical marketing.

### Participating companies and their innovative technologies:



- Provides data-focused solutions for life science agencies, physicians and IT firms based on Comprehensive Determinants of Health
- Performs micro-analysis of targeted populations to get the right people involved in your clinical trials



- A digital platform that targets physicians in unique ways
- Helps you minimize your time and makes sure you reach the right targets in convenient locations



- Architects behind EHR best practices
- Helps get your products into EHR systems



- A powerful, cloud-based platform that helps marketers make decisions faster
- Provides scores and insights to public, private and purchased data



- Full-service UX research design and engineering company with a focus on healthcare
- Leaders in developing voice assistance software for clinical trials



- A platform delivering just-in-time content between healthcare companies and their customers
- Allows users to control and optimize their own content and creative campaigns

Contact your account team to learn more about how Benchworks and our technology partners can help your brand.

#### Did you take our attendee survey?

Your feedback can help us ensure we continue to identify the kinds of advanced solutions you need for your products and services.

[Click here to take the survey](#)

If you'd like to attend next year's Life Science Innovation Council to learn about the latest developments in healthcare marketing and advancement, please reach out to your Account Team for more information.

Benchworks