

Account Executive

[Benchworks Philadelphia, PA, USA](#)

Benefits Offered

401K, Dental, Life, Medical, Vision

Employment Type

Full-Time

Would you consider yourself entrepreneurial? Do you have experience with Pharma marketing?

Benchworks is a full-service advertising agency with offices in Chestertown, MD and Philadelphia, PA. We are looking for a self-starter with strong agency experience that wants to play an integral role on an AOR team working on a launch brand in our Philadelphia office.

The Account Executive should have the following skills:

- 3-5 years experience in client management either at an advertising agency or in-house marketing department
- The ideal candidate will have experience working with a variety of clients, particularly large brand teams
- Proven leader managing accounts across all mediums: Print, Digital, Web, Social
- Ability to execute projects from start to finish, delivering work on strategy, on time, on budget
- Evident ability to think critically
- Ability to lead client relationships autonomously, with only high-level supervision
- Desire to build and establish new client relationships
- Strong presentation skills both verbal and written
- Knowledge of annual budgeting process and monthly invoicing
- Experience with long term strategic brand planning
- Development of creative briefs, timelines and schedules

- Experience with, and interest in, mentoring junior level account team members

Requirements:

- Bachelor's Degree
- 3-5 years agency or in-house marketing experience
- Pharma experience strongly preferred
- Highly organized, detail-oriented, ability to manage priorities in a fast-paced environment

About Benchworks:

- Established, stable agency with a history of success
- Excellent benefits
- Agency values high standards of work
- Agency rewards loyalty and quality work
- Office is an open-plan environment with mix of account and creative team members
- Extensive training opportunities/continuing education
- Opportunity to use and further develop skills/expertise
- Team-based culture