

Art Director

Benchworks, a full-service marketing agency with offices in Maryland and Pennsylvania, is looking to expand our internal Marketing Team. We are interested in an experienced and talented Art Director to join our Philadelphia studio, onsite and full-time. This person will have a passion for creativity while still offering a commitment to process and organization.

Responsibilities

- Partner with Associate Creative Directors (Art & Copy) to conceptualize and execute compelling, creative communications for a variety of audiences
- Demonstrate a perpetual passion for design and an ability to deliver exceptional creative work across myriad platforms (print, digital, identity, advertising)
- Participate in internal marketing meetings and present work to management
- Nimble switch gears in order to complete both original and tactical creative assignments
- Work collaboratively with Marketing Manager and internal team members to ensure that projects remain on brand and accomplish marketing objectives
- Maintain a positive, pro-active attitude

The ideal candidate will be a solid team player and contributor. Benchworks believes in a team environment where we all work together to create work that truly matters.

Qualifications

- BFA in graphic design or equivalent
- 3–5 years of experience (agency environment preferred)
- Proficient in Adobe Creative Suite and Microsoft Office; video editing or animation a plus
- High level of design competency in the areas of concept development, color theory, typography, and layout/composition
- Thorough understanding of print and digital production processes
- Strong prioritization and time management skills
- Work under tight deadlines with quick turnaround
- Experience in social media specs and best practices
- Experience in packaging and/or non-personal promotional campaigns a plus
- Photography and video experience a plus

Please upload resume and creative samples to the link on www.benchworks.com/careers or provide link to portfolio.