

Senior Copywriter

Benchworks, a full-service marketing agency with offices in Maryland and Pennsylvania, is looking to expand our internal Marketing Team. We are interested in an experienced and talented Senior Copywriter to join our Philadelphia studio onsite, full time. The Senior Copywriter is responsible for creating content and collateral for all agency marketing initiatives, including: press releases, blog posts, thought leadership articles, social media posts, white papers, and corporate marketing collateral (brochures, sell sheets, website content, email newsletters, etc).

If you are looking to be a part of a dynamic, energetic, and passionate team, we would love to talk with you. To be a member of our team, you should:

- Work independently with minimal instruction and search for the answers needed
- Be comfortable presenting your ideas to both internal and external clients
- Develop copy manuscripts that are concise, logically organized, smart, and align with the creative brief and strategy
- Work under tight deadlines with quick turnaround

The ideal candidate will be a solid team player and contributor. Benchworks believes in a team environment where we all work together to create work that truly matters.

Necessary skills and experience

- Minimum of a bachelor's degree or equivalent experience
- 5+ years marketing copywriting experience
- Life science/pharma/healthcare experience preferred, at a marketing agency, healthcare organization, or pharmaceutical company
- Excellent writing and conceptual skills
- Familiarity with AMA and AP styles
- Polished presentation skills
- Knowledge of digital and print formats
- Experience writing for online blogs and social media posts (LinkedIn, Instagram, Twitter, Facebook)

Please upload resume and writing samples to the link on www.benchworks.com/careers or provide link.